



PRINTING & MAILING SERVICES

Offset Printing

Traditional high-quality four-color printing on all paper stocks in the most cost-efficient manner with industry leading pre-press automation. All in conjunction with our digital solutions.

5 Unit Heidelberg Heat Set Web 8

Max 20" / Cut off 22.75"

4 Unit Harris Heat Set M300

Max 36" / Cut off 21"

(2) 5 Unit Harris Heat Set M1000

Max 38" / Cut off 22.75"

Digital Printing

4/4 and 1/1 variable printing capabilities with book binding finishing which allows you to individualize your messaging as needed.

- 2 four color process Konica Minolta – AccurioPRESS/C1200
- 3 one color -Konica Minolta – AccurioPRESS/6136
- 1 color – Canon Oce Vario Print/6330

Pre-Press Capabilities

JTS Direct LLC has Mac workstations and High-Quality Color proofing and imposition systems. We also have Kodak Computer to Plate Plating systems utilizing Kodak Prinergy workflow. We can accept press ready PDF files sent via FTP, email or uploaded directly to our website.

Mailing/Fulfillment Services

- MCS Inkjet systems
- Polar 115 Automatic Programmable Cutters
- MBO Continuous Feed Folders
- Strapping/Bundling Machine
- Magnet Applicator
- Shrink Wrapping and Heat tunnel
- Morgana/Autocreater 50 – scoring
- Bourg Binder/3002 – perfect binder



DIGITAL & DATABASE MARKETING SERVICES

JTS Direct brings the location-specific accuracy of direct mail to digital advertising by crafting campaigns that seamlessly integrate multiple channels for a unified customer experience.

Targeted Display

Combine multiple channels to increase brand awareness and customer retention.

- Audience, Content & Site-Specific Targeting
- IP Targeting
- Addressable
 - First party data
 - Target select demographics, behavioral interests, purchase intent, etc.
- Geofencing
- Pre-roll video

Streaming Services

Reach your audience on various streaming platforms like Roku, ESPN, Sling TV, Spotify, etc.

- YouTube TrueView
- CTV/OTT
- Audio

Paid Search (SEM / PPC)

Reach audiences who are ready to make purchasing decisions.

Targeted Email

Get your message directly in front of an audience that has opt-ed in.

Paid Social

- Facebook/Messenger
- Instagram

Campaign Management

- Optimization & Reporting
- Campaign Measurement on KPI's

Database Services

- Resident/Occupant list compiling
- Consumer & Business List compiling
- Basic mail presort preparation: including CASS and NCOA certification
- First-Party Data Modeling
- Specialty lists

Promotional Services

Stay up to date with the ever-changing trends to provide customers with high-quality and sustainable products to promote your company.

- Apparel
- Customization & Creative Services
- Merchandise